

Vision towards 2005 & 2010

Welcome to
Matsushita
Electronic Components
in Europe

*People before
Products.*

KIZUNA - PARTNERSHIP



...Market

2005 : looks like
the right partner

2010 : if it's about
Electronics, it's
Matsushita



Matsushita Electronic Components in the Eyes of ...



...Society

2005 : Innovative & Sustainable
European Company

2010 : a Benchmark !

...Employees

2005 : it's worth fighting for

2010 : proud to work for

...Shareholder

2005 : reliable performance
in the right direction

2010 : investments paid off

